ATENEO DE MANILA UNIVERSITY

OFFICE OF THE ASSISTANT VICE PRESIDENT FOR HEALTH, CARE, AND WELL-BEING

03 August 2026

TO	The University Community
FROM	(Sgd) Norman Dennis E. Marquez MD Assistant Vice President for Health, Care, and Well-being
SUBJECT	Enhanced University No Smoking Policy

In compliance with the CHED Memorandum Order No (CMO) # 6 series of 2021 Policy and Guidelines on Anti-Smoking and Tobacco Control that was recently enacted, the University shall ensure strict implementation of this CMO and our current policies that were effected in accordance with Republic Act 9211, Executive Order No. 26 series of 2017 and Department of Health Administrative Order 2019-0007. In implementing the various laws and issuances of government agencies on Anti-Smoking and Tobacco Control that covers all tobacco and non-tobacco cigarette products, as well as the use of electronic nicotine and non-nicotine delivery systems (ENDS/ENNDS) or what we commonly call e-cigarettes, e-cig, vapes, vape pens, pod mod smoking among others, the University shall adopt the following general policies:

1. Total Ban on Smoking in all buildings, campuses and parked cars within Ateneo property, including all affiliates and auxiliary units located in Ateneo buildings and campuses;
2. Access restrictions or the ban on the sale or distribution of these products in the premises of all campuses;
3. Sponsorship bans or the ban on sponsorships of the arts, culture, sports, and concerts by tobacco companies or any company/person/entity that aims to promote a brand of tobacco or ENDS/ENNDS product;
4. Ban on promotional items distributed by tobacco companies or any company/person/entity that aims to promote a tobacco brand or ENDS/ENNDS product;
5. Ban on sampling of tobacco, ENDS/ENNDS and other related products;
6. Protection against tobacco industry interference measures, such as reporting interactions with the tobacco industry, disclosing interests in the tobacco industry, and refusing or rejecting any offers or contributions from the tobacco industry.

The Total Ban on Smoking covers everyone inside the campuses, including visitors, suppliers, contractors, and couriers. Appropriate disciplinary action, in accordance with existing guidelines and due process as stipulated in the Student Handbook and the Employee Code of Discipline, will be meted out to violators of this policy. All visitors, suppliers, contractors, and couriers inside the Ateneo campuses are likewise expected to abide by this rule and violators will be referred to the Campus Safety and Mobility Office.

For your information and strict compliance.

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The Office of the AVP for Health, Care, and Well-being promotes holistic wellness though:

- *Good governance*
- *Enabling environment*
- *Health competency*

G/F Left Wing, Frank Lynch Hall, Social Development Complex, Ateneo de Manila University
Katipunan Avenue, Loyola Heights, 1108 Quezon City, Philippines
+63(2)8426-6001 loc 4206, +63(2)8553-3362 ● hcw@ateneo.edu